

Our Theory of Change

Ultimate outcomes	Intermediate outcomes	Immediate outcomes	Outputs	Activities
Our clients achieve growth, create jobs, and advance African economies	Robust business ecosystems	Increased access to info & improved linkages	Ecosystem development support	Consultancy and financial advisory engagements with a variety of client types
	Increased innovation, reach and revenue	Increased capital mobilized	Capital raising support	Secondments with a variety of client types
	Operational efficiency & cost-savings	Improved decision making	Strategic support	
	More investment in talent	Improved processes	Operational support	Business development that articulates client needs
Staff & alumni develop into future generations of business leaders	Staff become exceptional managers with improved career opportunities	Staff are highly-effective professionals	Problem-solving skills	Selective recruiting
			Communication skills	Intensive training
	Staff have increased responsibility in jobs which contribute to local economies	High job & learning satisfaction	Project management skills	Variety of experiences
			People management skills	Mentorship + management
OPEN CAPITAL IS SUSTAINABLE & LOCALLY MANAGED				